

KTMD-TV Ch. 47, Houston, TX
(For Period October 1, 2003 to September 30, 2004 (continued))

Community Service and Outreach.

1. ***Public Service Announcements.*** How many total minutes per average week – for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

Paid PSA's: ::7:00minutes (Adult education: Latino Learning Center)

Unpaid PSA's: :45:00" minutes education, health, family, adult education

2. ***Community Programming.*** During the past year, please list examples of non-news community programming of particular interest to the community.

Muscular Dystrophy Telethon

High School Football Championship

Career and Education Day

3. ***Community Participation.*** Please list employees who regularly participate in local community events.

Roel Medina, Marcello Marini, Roberto Repreza, José Flores, Karla Barguiarena

Danny Morales

4. ***Community Contributions.*** Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities

Books, School Supplies and Toys during Thanksgiving and Christmas Seasons.

5. ***Community Communications.*** Please list the groups with which the Station communicates, formally or informally, to determine issues of importance?

Christian Family Center

Latino learning Center

United Way of the Gulf Coast

League of United Latinoamerican Citizens (LULAC)

Tejano Center for Community Concerns

University of St Thomas (School of Bilingual Journalism)

Hispanic Women in Leadership

Children Defense Fund Inc.

Royce Builder Foundation for Youth

Niños Felices Foundation USA

Mayor of Houston Assistance Office

Consulate General of Mexico, El Salvador, Guatemala

Immigrant and refugee Office

YMCA and Catholic Charities

Does the station have a community board? **Not now**

Does it communicate with particular minority, community or other groups?

NAACP

ADL

Station has community **advisory board**, consisting of 8 community leaders from various backgrounds.

Dra. Dorothy Caram

Rev. Daniel Dominguez CPA

Richard Farias TCCC

Dr. Manuel Sosa

Ing. Jorge Ferragut

Maximilian Jambrina CPA

Mary Champion Closner

Dra. Esther Benrey Spindel.

Station personnel also maintain dialogues with the following persons or organizations with regard to issues of particular community interest:

Houston Police Department

Houston Hispanic Forum

Harris County Hospital district

San Jose Clinic

Houston Independent School District

Houston Public Library

- **Willie Velasquez/Telemundo 47 Hispanic Excellence Awards-**
(this event honors the most distinguished Hispanic Leader for his/her community efforts within the local community) every month during last week of August.
- **Health Fair and Back to School Event –**
KTMD creates and organizes this yearly Health Fair and back to School event that provides free medical tests and vaccinations to adults and children, working together with Harris County Medical Administration, Hispanic American Medical Society, Ronald McDonald Vaccine Unit, Houston Mayor's Office, Sponsors from the medical world and 30 plus non profit organizations. This event has been driven by KTMD in Houston for the past 15 years. Approximately 8,000+ attend in one day. (First week of August)
- **Health Fair Blood Drive-**
During our health fair in August, KTMD coordinated a blood drive in effort to relieve the local shortage of blood supply
- **Career & Education Day – 15 year KTMD sponsorship**
Telemundo 47 is the yearly media sponsor for the city's most outstanding educational conference for high school students and parents. Provides Information and tools to attain scholarships to reach a higher education. Average of 16,000 attendance.

- **Scholarship Programs –**
KTMD 47 with the assistance of Texas Colonial/Royce Builders.com Foundation for Youth organizes a Golf Tournament and a Gala night in effort to raise scholarship money for high school students. In the past 4 years we have awarded a total of \$356,000 to 142 students who wish to acquire a higher education.
- **Town Hall Meetings-**
For the past 3 years, KTMD has coordinated and produced an average of 12 monthly meetings annually that cover Q&A topics on education, immigration with the assistance of Citizenship and Immigration Service (CIS) employees and consumer protection . KTMD coordinates and holds meetings in different areas of the city of Houston and surrounding areas.
- **Nuestra Gente Show (Our People Community Affairs Show)-**
For the past 16 years KTMD 47 produces and airs a 30 minute community affairs Show with special guests that include teachers, doctors, parents, and students, special education students, less fortunate children who medical care. Also have Local, state and federal speakers.
- **Canastas de Amor (Baskets of Love) –**
Yearly during the month of November (11th thru 20th) KTMD-47 with the help of local merchants, distribute 250 food baskets to the most needy families.
- **December Toy & Book Drive-**
Every December during Christmas KTMD 47 produces a campaign to provide toys, books and food to children of low income families.
- **Hispanic Heritage Month-**
For the past 15 years, KTMD is a proud sponsor of the Fiestas Patrias parade celebrating Hispanic Heritage Month.
- **Multiple Sclerosis Bike Ride-**
KTMD employees for the first time in the fight for Multiple Sclerosis bike ride.
- **KTMD Public Affairs Department-**
KTMD-TV 47 serves on the board of United Way, Christian Family Center, Latino Learning Center, Furniture Bank of Texas, Draw Academy, Tejano Center for Community Concerns, Royce Builders.com Foundation for Youth.

KTMD-TV CHANNEL 47 HOUSTON, TEXAS

YEARLY COMMUNITY INVOLVEMENT 2004

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KSTS-TV, San Jose/ San Francisco/ Oakland
(For Period October 1, 2003 to September 30, 2004, Unless Noted)

Local News and Public Interest Programming.

1. ***News Programming.*** How many hours of local news do you air weekly?
Five (5) Monday - Friday
2. ***Community Programming.*** Please provide examples of important local stories during the past year within your news that inform the community, including consumer affairs, exposés, investigatory pieces, and issues of importance to minority, disabled and other special local interest groups.

Noticiero 48 initiated several community initiatives with the intent and purpose of educating and providing valuable services to individuals who normally would not have access to.

In July of 2003 we began a partnership with the California Correctional Peace Officers association for a series of Child Id events. Over 800 identification cards containing fingerprint, photo and in some cases DNA swabs were handed out for free.

In October of 2003 we held a series of immigration forums where a team of Lawyers donate their services and provide free immigration advice to viewers. Over six thousand people have been helped since we began this effort in 2002.

In February of 2004 we began a new segment called "Sus Lideres Responden" . In this segment we set up a series of town hall meetings and viewers get to address community or civic leaders about their concerns. Recent participants include San Francisco Mayor Gavin Newsom and San Jose Police Chief Rob Davis

In 2003 we began a new segment titled "Telemundo en su Comunidad" where we take our news program on the road to different Bay Area Communities, usually at non-profit centers and highlight triumphs or challenges these communities face.

In September of 2004 Noticiero 48 in conjunction with three community organizations began a series of voter registration drives. Over 33 voter registration drives were held in the Bay Area and an estimated Two Thousand people were registered among three different organizations.

3. ***Emergency Programming.*** Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS was off the air but our station was still broadcasting.

9/28/04 (QUAKE RATTLES BAY AREA.)

4. ***Public Affairs Programming.*** Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.

KSTS-TV, San Jose/ San Francisco/ Oakland
(For Period October 1, 2003 to September 30, 2004, (continued))

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Although there is no specific public affairs program, we air a local daily program *Al Medio Dia* (M-F 11:30am- Noon) which has regular segment interviews with non-profits in area from health and educational organizations and to Arts & Cultural institutions on a regular on-going basis.

5. ***Political Programming.*** Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.

2004 Presidential Election (~ 30 minutes per week during season)

- A) Hispanics and voter registration. Report examines Hispanic voter registration trends and provides information on where to register to vote
- B) Electoral college. What is the Electoral college and how does it affect this election
- C) Profile of Bush and Kerry. Report examines where each candidate stands on the issues. Emphasis is made on immigration issues.

2004 Democratic & Republican Primaries daily basis on the via 30-second voice over.
(~5 minutes per week during season)

6. ***Special Political Programming.*** Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.

Transmitted the entire 90 minutes of the first Presidential debate: September 30, 2004
Transmitted the entire 90 minutes of the second Presidential debate: October 8, 2004
Transmitted the entire 90 minutes of the third Presidential debate: October 13, 2004

7. ***Election-Year Political Programming.*** Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.

Noticiero 48 profiled candidates for District Supervisor in San Francisco and profiled candidates for last Palo Alto city council.

KSTS-TV, San Jose/ San Francisco/ Oakland
(For Period October 1, 2003 to September 30, 2004 (continued))

Community Service and Outreach.

1. ***Public Service Announcements.*** How many total minutes per average week – for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

Paid PSAs: _0_ minutes, no Paid PSA's were aired

Unpaid PSAs: _15_ minutes per week (Drug avoidance, stay in school, Health and Safety, Alcoholism, CPR, Financial Aide for College, Breast Cancer.)

2. ***Community Programming.*** During the past year, please list examples of non-news community programming of particular interest to the community.

48 al Medio Dia- daily show which focuses on Community affairs and issues.

Camaval – Special programming that displayed the Camaval festival in San Francisco that benefited the Mission Neighborhood Centers of San Francisco

4th of July – Independence Day celebration that benefited the San Jose Housing Consortium

Cinco de Mayo – Cultural celebration that benefited the San Jose G.I. Forum

Fiestas Patrias- Cultural celebration that benefited the San Jose G.I. Forum

3. ***Community Participation.*** Please list employees who regularly participate in local community events.

Eddie Dominguez- Member, Advisory Board, San Francisco Hispanic Chamber of Commerce.

Maribel Madrigal- Board Member, American Women in Radio and Television, S.J. Museum of Art, Mission Cultural Center

Celina Rodríguez- Comité César Chavez, SIREN, Grupo Juvenil de la Parroquia de Nuestra Sra. de Guadalupe, Volunteer at the National Hispanic University.

Cesar Bayona- Comité César Chavez, Canal Welcome Center, The Greater San Jose Hispanic Chamber of Commerce, SIREN,

Blanca Garza - Volunteer for the Mexican Consulate in San Jose, Ca. Pro-Latino non-profit to prevent AIDS/HIV, Instituto Familiar de la Raza in San Francisco.

KSTS-TV, San Jose/ San Francisco/ Oakland
(For Period October 1, 2003 to September 30, 2004, (continued))

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4. **Community Contributions.** Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.

No direct donations, but provided airtime to non-profit organizations. Airtime was donated to AARP/ Health Fair, The Red Cross CPR education, The Unity Council of Oakland, and The Fair Oaks Community Center / Health Fair & Community Celebration.

5. **Community Communications.** Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

Telemundo 48 regularly communicates with groups such as Bay Area School Districts, the San Jose G.I Forum, MACSA, the Unity Council of Oakland, SIREN, CARECEN, OCO, La Raza Centro Legal, Mission Neighborhood Centers, Clinica de la Raza and South Bay Labor Council among others in order to determine issues of importance. Telemundo 48 has no community board, but it does communicate with all Hispanic Communities in the Bay Area.

Station has community advisory board, consisting of 0 community leaders from various backgrounds. Station personnel also maintain dialogues with the following persons or organizations with regard to issues of particular community interest:

WKAQ-TV, Puerto Rico
(For Period October 1, 2003 to September 30, 2004, Unless Noted)

Local News and Public Interest Programming.

1. *News Programming.* How many hours of local news do you air weekly? ~ 23 hours
2. *Community Programming.* Please provide examples of important local stories during the past year within your news that inform the community, including consumer affairs, exposés, investigatory pieces, and issues of importance to minority, disabled and other special local interest groups.

Special coverage on the death of former Governor Luis A. Ferré (Oct. 2003)
Two-part report on Osteoporosis and prevention tips (Oct. 2003)
Arrival of Puerto Rican soldiers serving in Iraq (Dec. 2003)
Series on the indiscriminate use of firearms and victims of lost gunshots (Jan. 2004)
Lead contamination in houses built over old dumpsite in Vega Baja. (Mar. 2004)
Community diners for the homeless (Jun. 2004)
Poultry processing plant stops operation (Jun. 2004)
Special coverage of Dominican Republic elections (May 2004)
Meningitis outbreak (Jul-Aug. 2004)
Dangers of high concentration of mercury in fish (Aug. 2004)
Dominican community in P.R. mourns the death of relatives on a shipwreck (Aug. 2004)

3. *Emergency Programming.* Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS was off the air but our station was still broadcasting.

9/15/2004 Tropical Storm Jeanne - Coverage extended more than 24 consecutive hours, even without cable and electricity on most parts of the island.

4. *Public Affairs Programming.* Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.
5. *Political Programming.* Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.

2004 Local General Election topics (~ 4 hours per week)

6. *Special Political Programming.* Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.

Primaries coverage - live transmission - November 9, 2003 (5 hours)
Debate between candidates for San Juan - October 17, 2004 (1 1/2 hrs.)
Debate between candidates for Governor - October 21, 2004 (2 hrs.)
Campaign closings - October 31, 2004 - 2 hrs. News special edition

7. *Election-Year Political Programming.* Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.

Aug. 28 - Oct. 30 - "Voto 2004": Weekly political program with interviews and discussion panels of candidates and current government officials for the 10 weeks previous to the election.

Candidates were also invited to regular newscast editions and the morning show "Telemundo por Mañana".

Community Service and Outreach.

1. *Public Service Announcements.* How many total minutes per average week - for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

Unpaid PSAs: 77 minutes (Drug Prevention, United Ways, March of Dimes)

2. *Community Programming.* During the past year, please list examples of non-news community programming of particular interest to the community.

Awareness campaign about violence against women - Nov. 2003
Muscular Dystrophy Telethon - Sep. 2004

3. *Community Participation.* Please list employees who regularly participate in local community events.

Weather reporters Roberto Cortés and Miguel Ramos take part in annual orientation to the community on hurricane season. They also give lectures to school students.
Anchor Jorge Rivera Nieves and his daughter, reporter Grenda Rivera, participate in health-related educational activities for the community.
Morning show reporters Lourdes Collazo and Charito Fraticelli participate in different activities for non-profit organizations and churches.

4. *Community Contributions.* Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.

Donation of backpacks at San Jorge Children's Hospital and Hogar Niño Jesús with the character of soap opera "Amy, la niña de la mochila azul". (Sep. 2004)

Donation of Telemundo merchandising to Down Syndrome Foundation (Oct. 2004)
Air time for announcements of activities and events at charities, e.g. Down Syndrome Foundation.

5. *Community Communications.* Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

The station maintains communication with the following organizations: "Alianza para un Puerto Rico sin drogas", Down Syndrome Foundation, Special Olympics, MDA, Office for Women Affairs, and United Ways.

WSCV, Miami-Ft. Lauderdale, Florida
(For Period October 1, 2003 to September 30, 2004, Unless Noted)

Local News and Public Interest Programming.

1. ***News Programming.*** How many hours of local news do you air weekly? 14½
2. ***Community Programming.*** Please provide examples of important local stories during the past year within your news that inform the community, including consumer affairs, exposés, investigatory pieces, and issues of importance to minority, disabled and other special local interest groups.

Weekly health segments; consumer stories on such topics as low income housing, Credit card fraud, lottery fraud, etc. Multi-part special reports on topics such as missing children, School bus safety, internet crimes, etc.

3. ***Emergency Programming.*** Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS was off the air but our station was still broadcasting.

Hurricane coverage; school emergencies; weather related warnings; traffic accidents affecting major highways.

4. ***Public Affairs Programming.*** Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.
 - "Enfoque Comunitario" local half-hour community / public affairs program, dealing primarily with providing the audience with access to information and services from local, state and national agencies, foundations, and organizations.
 - "Detras de la Noticia" local half-hour news / public affairs program, dealing primarily with an in-depth look at the major news story of the week with a panel of experts discussing the topic.

5. ***Political Programming.*** Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.

2004 Presidential Election (2 5 minutes per week during season)

2004 Democratic Primary (15 minutes per week during season)

2004 Miami Dade County Mayoral elections (35 minutes per week during final weeks of campaign).

2004 Mayoral debates (2 hours total)

6. ***Special Political Programming.*** Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.

Republican Convention 15 minutes during convention week

| | |
|-------------------------|-----------------------------------|
| Democratic Convention | 15 minutes during convention week |
| Local Political Debates | 4 hours total air time |
| Town Hall meetings | 10 minutes |

7. *Election-Year Political Programming.* Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.

WSCV, Miami-Ft. Lauderdale, Florida
(For Period October 1, 2003 to September 30, 2004 (continued))

Community Service and Outreach.

1. ***Public Service Announcements.*** How many total minutes per average week – for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

Paid PSAs: None

Unpaid PSAs: 180 minutes per average week: Drug and alcohol prevention; volunteerism; education; consumer fraud; various health issues; safety; hurricane relief; spousal & child abuse; etc.

2. ***Community Programming.*** During the past year, please list examples of non-news community programming of particular interest to the community.
- Weekly half-hour, station-produced, community affairs program: "Enfoque Comunitario", airing Saturdays at 10AM.
 - Annual seven hour telethon for "Liga Contra el Cancer". Aired June 6, 2004 5PM to 12AM and raised almost \$4 million for the organization which provides free cancer screenings and treatment to cancer victims who do not have health insurance. The station commitment to Liga Contra el Cancer constitutes an in-kind donation of air time valued at approximately \$300,000.
 - Station-produced hurricane preparedness special half-hour program. Aired four times during the 2004 hurricane season.
 -
3. ***Community Participation.*** Please list employees who regularly participate in local community events.
- Most T51 News anchors and reporters donate their time to various civic and charitable organizations, acting as MC's at local events, as guest speakers at local schools, etc.
 - Michael Rodriguez, Vice President and General Manager, is a member of the Kiwanis Club of Little Havana; Florida Association of Broadcasters; and Cultural Fridays, a non-profit organization that promotes Hispanic culture and the arts.
 - Maria Lewis, Assistant News Director, is a member of the National Association of Hispanic Journalists; Radio-Television News Directors Association & Foundation;
 - The National Academy of Television Arts and Sciences.
 - Maria C. Barros, Creative Services, Programming & Community Relations Director, is a Trustee of Miami-Dade County United Way; member and past chairman of FACE

(Facts About Cuban Exiles); board member of Hispanic Heritage Council; member and past president of CHAW (Coalition of Hispanic American Women).

4. *Community Contributions.* Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.
 - Distributed free of charge over 150,000 hurricane preparedness brochures in South Florida
 - Throughout the year distributed over 10,000 t-shirts, pencils, key rings, and fans in South Florida at various community events such as the Miami Book Fair International, the Dade County Fair & Exposition, the Kiwanis Club of Little Havana's Calle 8 Festival, etc.
 - Conducted annual station holiday toy drive which donated over 3,000 new toys to children in South Florida through six local children's charities.
 - Donated over \$10,000 to local organizations such as the University of Miami Sylvester Cancer Center, the Miccosukee Education Fund, Multiple Sclerosis Society, City of Hope, etc.
 -
5. *Community Communications.* Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

Although the station does not have a community board, station management and personnel maintain regular communication with various community, civic, and governmental organizations in order to determine the issues that most affect our community.

These organizations include the various municipalities and County government; the United Way of Miami Dade County and Broward County; the American Red Cross; the Early Childhood Initiative Foundation; the Miami Coalition for a Safe and Drug-Free Community; Camillus House for the Homeless; Miami Dade County Public Schools; etc.

KMAS-TV, Denver, CO
(For Period October 1, 2003 to September 30, 2004, Unless Noted)

Local News and Public Interest Programming.

1. ***News Programming.*** How many hours of local news do you air weekly? ____
20 minutes daily of morning news.
2. ***Community Programming.*** Please provide examples of important local stories during the past year within your news that inform the community, including consumer affairs, exposés, investigatory pieces, and issues of importance to minority, disabled and other special local interest groups.

N/A

3. ***Emergency Programming.*** Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS was off the air but our station was still broadcasting.

N/A

4. ***Public Affairs Programming.*** Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.

N/A

5. ***Political Programming.*** Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.

2004 Presidential Election

2004 Democratic Primary

All political programming was provided by network.

6. ***Special Political Programming.*** Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.

Live debates provided by network feed.

7. ***Election-Year Political Programming.*** Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.

Specific programming was not provided for political coverage other than updates on the local news segments. All political coverage programming was provided by network.

KMAS TV, Denver, CO
(For Period October 1, 2003 to September 30, 2004 (continued))

Community Service and Outreach.

1. ***Public Service Announcements.*** How many total minutes per average week – for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

The station airs unpaid PSA's. The average amount of time per week is approximately 50 minutes. The topics vary (ending child abuse, stay in school, march of dimes, diabetes prevention, infant adoption, securities investments, domestic violence)

2. ***Community Programming.*** During the past year, please list examples of non-news community programming of particular interest to the community.

Empleo Ahora (weekly employment show)

3. ***Community Participation.*** Please list employees who regularly participate in local community events.

Nora Grisanti, Adriana Muro, Tatiana Arguello

4. ***Community Contributions.*** Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.

\$2,500 to the 9Health Fair, \$5,000 to the Denver Public Library, Video Production for West High School's Center for International Studies which is viewed at their fund-raising breakfast in order to obtain donations. Mi Casa Resource Center for Women \$500 corporate table sponsorship.

5. ***Community Communications.*** Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

Two individuals from the station attend quarterly Community Ascertainment meetings organized by the Colorado Broadcasters Association. The meetings feature several community representatives from all sorts of charities, non-profit organizations, and schools among many others, who voice their concerns to the media.

KNSO-TV Merced Calif.
(For Period October 1, 2003 to September 30, 2004 (continued))

Local News and Public Interest Programming.

1. ***News Programming.*** How many hours of local news do you air weekly? **None, news at this facility will start in 2005.**

2. ***Community Programming.*** Please provide examples of important local stories during the past year within your news that inform the community, including consumer affairs, exposés, investigatory pieces, and issues of importance to minority, disabled and other special local interest groups. **None**

Does It Really Do That? (Weekly series exposing fraudulent product claims)
Opening of American Indian Museum (Extensive coverage of opening of new Smithsonian museum honoring Native Americans on the National Mall)
None

3. ***Emergency Programming.*** Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS was off the air but our station was still broadcasting.

7/10/04 (severe thunderstorm coverage interrupts prime time programming)
None Locally.

4. ***Public Affairs Programming.*** Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.

En Contacto (½ hr weekly; Local high schools Contest)

5. ***Political Programming.*** Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.

2004 Presidential Election (~ 5 hours per week during season)
2004 Democratic Primary (~ 3 hours per week during season)
Network Programming Only

6. ***Special Political Programming.*** Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.

National GOP Convention: August 28 – September 1, 2004 (~ 3 hours)
Network Programming Only

7. ***Election-Year Political Programming.*** Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.
None

Community Service and Outreach.

1. *Public Service Announcements.* How many total minutes per average week – for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

Paid PSAs: None minutes (Drug avoidance, ending child abuse, stay in school)

Unpaid PSAs: 210 minutes (same, Peace Corp, Living Council, Nutrition 5 a Day)

2. *Community Programming.* During the past year, please list examples of non-news community programming of particular interest to the community.

None

3. *Community Participation.* Please list employees who regularly participate in local community events.

Sandra Lucero-Rodriguez, United Way

4. *Community Contributions.* Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.

United Way Charities

5. *Community Communications.* Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

**Hispanic Chamber of Commerce
Fresno State Migrant Program**

Local News and Public Interest Programming.

1. ***News Programming.*** How many hours of local news do you air weekly? 1 hr, 5 min
2. ***Community Programming.*** Please provide examples of important local stories during the past year within your news that inform the community, including consumer affairs, exposés, investigatory pieces, and issues of importance to minority, disabled and other special local interest groups.

Does It Really Do That? (Weekly series exposing fraudulent product claims)
Opening of American Indian Museum (Extensive coverage of opening of new Smithsonian museum honoring Native Americans on the National Mall)

Health & Safety topics: KHRR has a daily segment devoted to providing information about health and safety issues in tips on kid drownings, breast cancer, health fairs, flu season, flu shots, diabetes, and special segments warning about crossing the desert over the summer among other topics.

3. ***Emergency Programming.*** Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS was off the air but our station was still broadcasting.

7/10/04 (severe thunderstorm coverage interrupts prime time programming)

4. ***Public Affairs Programming.*** Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.

Meet the Press (1 hr. weekly; national political news)

5. ***Political Programming.*** Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.

2004 Presidential Election (~ 5 hours per week during season)
2004 Democratic Primary (~ 3 hours per week during season)

6. ***Special Political Programming.*** Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.

National GOP Convention: August 28 – September 1, 2004 (~ 3 hours)

7. ***Election-Year Political Programming.*** Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.

Elecciones 2004: Political news segment at 5pm and 10pm weekdays (~# hours per week)

Community Service and Outreach.

1. **Public Service Announcements.** How many total minutes per average week – for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

Paid PSAs: _____ minutes (Drug avoidance, ending child abuse, stay in school)

Unpaid PSAs: _____ minutes (same)

United Way
American Cancer Society
Army National Guard
Race for the Cure
Alcoholic Anonymous

"Agenda Comunitaria": KHRR's community calendar daily, where the station runs different public service announcements for local community organizations. During these announcements, KHRR asks its viewers to send information of events they may have, and KHRR will air free of charge.

2. **Community Programming.** During the past year, please list examples of non-news community programming of particular interest to the community.

Boxing Match – Julio Cesar Chavez Jr., October 23
Titulares Deportivos
La Raza Boxing Club news segments
High School Football
Men's & Women's Local Soccer League
Mascotas de la Semana (Dog of the Week)
Museum exhibits

3. **Community Participation.** Please list employees who regularly participate in local community events.

| NAME | ASSOCIATION | BOARD/COUNCILS |
|-------------------------------------|--------------------------------------|----------------|
| Araceli De Leon | Poynter Institute | Board Member |
| Vice President & General Manager | Cronkite Endowment Board of Trustees | Board Member |
| KDRX-TV 48 Phx KHRR-TV 40 Tuc | AZ Broadcasters Association | Board Member |
| David Carr | SBE | Senior Member |
| Director of Engineering | SEMPTE | Member |
| KDRX-TV 48 Phx KHRR-TV 40 Tuc | ENNS | Trustee |
| Pedro Ultreras | NAJH | Member |
| News Director | | |

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KDRX-TV 48 Phx
KHRR-TV 40 Tuc

| | | |
|----------------------|--|--------------|
| Doug Darlinger | National Association of Shortwave Broadcasters, Inc. | President |
| Chief of Engineering | NASB | Board Member |
| | Society of Broadcast Engineers, Inc. | |
| KDRX-TV 48 Phx | SBE | Member |
| | Ennes Educational Foundation Trust, Inc. | Trustee |
| KHRR-TV 40 Tuc | Valley of the Sun Human Resources Association | Board Member |

Rita Sandoval
H.R. Mgr.

KDRX-TV 48 Phx
KHRR-TV 40 Tuc

| | | |
|------------------------|-------------------------------------|-----------------|
| Alice Solis | AWRT | Member |
| National Sales Manager | Tucson Hispanic Chamber of Commerce | Member |
| KHRR-TV - Tucson | Kids First | Governing Board |
| | Ad Fed | Member |

4. *Community Contributions.* Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.

\$1xxx Donation to Kids Group (a local kids group)

5. *Community Communications.* Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

Station has community advisory board, consisting of __ community leaders from various backgrounds. Station personnel also maintain dialogues with the following persons or organizations with regard to issues of particular community interest:

Urban League

At local events such as festivals, job fairs, health fairs, fundraisers, etc., KHRR networks with attendees to promote the station and to gather community input.

HOW DO YOU SERVE YOUR LOCAL COMMUNITY?

A Broadcaster's Commitment to Localism

I. STATION IDENTIFICATION:

Call Sign: KDRX-CA
Call Sign: KPHZ(TV)

Community of License: PHOENIX, ARIZONA
Community of License: HOLBROOK, ARIZONA

II. DETERMINING LOCAL NEEDS AND INTERESTS

A. Getting Community Input

1. What methods do you use to solicit community input? How often? Include formal and informal methods.

Daily promos, calls and references from reporters who are always out in the streets

We run "Agenda Comunitaria", which is our Community Calendar daily, where we run different public service announcements for local community organizations. During these announcements, we ask our viewers to send information of events they may have, and we will air free of charge.

At local events we attend throughout the year; festivals, job fairs, health fairs, fundraisers, etc., we network with people that attends the events, not only promote the station, but to get community input.

B. Receiving Community Input

1. What methods do you use to compile the community input? How often?

Our receptionist keeps a daily log with comments from viewers, regarding programming and News.

On occasion we do informal surveys at festivals or events we participate

C. Community Involvement

1. List the community activities your station supports and/or in which your station participates. Attach additional sheets if necessary and include all types of activities, including educational, charitable, civic things you've done (however minor) in your community.

| Activity Name | Type (e.g. Educational, Charitable, Civic, etc.) | How often? |
|------------------------------------|---|-------------------|
| ABA | Attended Job Fair | Yearly |
| South Mountain College | Attended Job Fair | Yearly |
| Fire Department | Health Fairs segments | Every week |
| Mexican Consulado Movil | Government Information about visas, Passports, Laws | Every week |
| Disability Job Expo | Attended Job Fair | Yearly |
| Tolleson High School | Presented Dressing for Success for High School Seniors | Yearly |

2. Are your station executives members of local community boards, councils, charities, civic organizations etc.?

See attached

3. How do you use your Web site to promote community service? N/A

4. List all of the things you've done to help the community that are not directly related to the station's programming.
See Attached